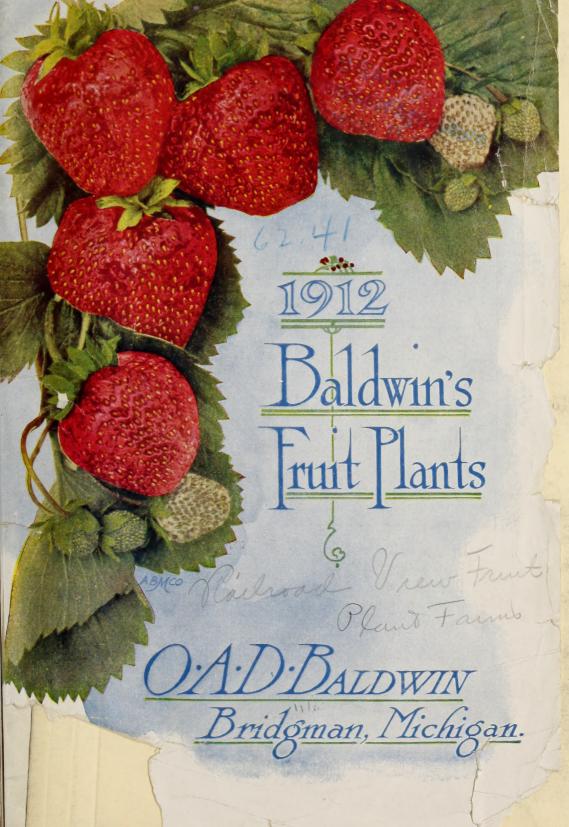
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





Special Offers

So many of our customers took advantage of our "Special Offers" last year that we have again made selections of the most profitable and best varieties and are quoting special low prices on same. Satisfaction guaranteed with each collection.

Offer No. 1. HOME FRUIT GARDEN

	Office No. 1. HOME TROTT GARDE	T.
150 150 150 150 100 100 100	August Luther, early strawberry. Baldwin's Pride of Michigan, medium early strawberry Gibson, medium late strawberry Stevens' Late Champion, late strawberry King, best red raspberry Cumberland, best black raspberry Eldorado, best blackberry	
	Our Special Price, \$5.00	\$ 7.05

Offer No. 2. ONE ACRE OF BERRIES

500	August Luther, early strawberry\$ Baldwin's Pride of Michigan, medium early strawberry	1.75
	Gibson, medium late strawberry	
500	Stevens' Late Champion, late strawberry	1.75
500	King, best red raspberry	4.00
500	Cumberland, best black raspberry	4.50
500	Eldorado, best blackberry	6.50
	\$6	22.00

Our Special Price, \$17.00

1000	Plants	of	each	variety	for.		 		.\$33.	.00							
250	Plants	of	each	variety	for.	٠.	 		 	 		 	 			. 9.	.00

Offer No. 3. ONE ACRE OF BEST STRAWBERRIES

1000	August Luther, (early)\$	3.00
1000	Bederwood, (early)	2.50
	Baldwin's Pride of Michigan, (medium early)	
1000	Senator Dunlap, (mid-season)	2.50
	Gibson, (medium late)	
	Aroma, (late)	
1000	Stevens' Late Champion, (late)	3.50

\$23.00

Our Special Price, \$18.00

				variety													
500	Plants	of	each	variety	for.			 ٠.	 	 	 	 		 		 10.00	

PLEASE ORDER BY NUMBER



O. A. D. BALDWIN

OR the twenty-fourth time we are mailing our annual fruit plant catalog.

We want to thank each of you for your liberal patronage and to wish you all a happy and pros-

perous New Year. You may be sure we appreciate your orders, and we believe you appreciate the quality of our "new-ground plants," and our method of packing them.

We shall continue to try to please each of you, and we are now in a better position to give you satisfaction than ever before.

We can save you some money on what plants you want for spring setting. Our prices are very low, being only about one-half the prices charged for the same varieties by some growers, and remember please, we guarantee our plants to be the equal of any stock grown anywhere. You can make big money growing good berries and you can grow good berries if you get strong, healthy plants. Try our "new ground" brand.

The United States Express Co. now operate a branch office in our packing house; your plants are billed direct to you as soon as crated in our packing houses.

This means something to you as a delay of a few hours is a damage to plants. Think some of these important things over carefully before placing your order for plants this year, then fill out our order sheet. You may be sure we will make our dealings mutually pleasant and profitable if we can do so.

We are equipped with modern packing houses and cellars, with all conveniences for handling stock rapidly, and where it is always protected from all wind, sun and Your plants go into crates, boxes, etc., freshly dug and in first-class condition.

We are located in the "Famous Fruit Belt" of Michigan, known the world over, where plant growth is as perfect as anywhere in the United States.

None of our plants are allowed to fruit before digging, and when we dig we take up the whole row, thereby giving our customers the strongest stock that can be grown. All plants are carefully trimmed and tied in bunches of twenty-five. Small plants are thrown out.

We grow our plants by the million on our new ground, and they are large, heavyrooted, and free from disease.

Plants of this kind are certainly worth more to you than small, inferior stock, grown on old, run-out land. We charge you no more for our plants, however, thus giving our customers the benefit of this important difference in quality.

Certificate of Inspection goes on every package we ship. If you will give us a fair chance we can prove to you that you can make more clear money from a few acres of good berries than from any other crop.

There is a shortage of plants this year in many places, and the demand for good stock will be extra heavy.

We are far better prepared to meet this demand than ever before, as we have grown the largest and best stock of plants we ever produced.

We want your order this year, and will give you a good, square deal that will keep you as one of our regular, satisfied customers.

READ OUR GUARANTEE.

"Every plant we ship is guaranteed to be first-class and true to name, packed to reach you in good growing condition (by express) and please you, or your money back."

We are sure that the fulfillment of this guarantee, more than anything else, has built up the immense business we now have.

Complaints, if any, must be made to us within ten days after stock is received and we are never liable for more than first cost of plants.

Write us for information, if we can be of service to you in any way.

Awaiting your favors which will receive careful and prompt personal attention, I am, Very truly yours,



PLEASE NOTE OUR PREMIUM OFFERS.

With every order amounting to \$3.00 or more at catalogue prices received before March 1st, customers may select stock to the amount of 30 cents free.

With every order amounting to \$5.00 or more at catalogue prices received before March 1st, customers may select stock to the amount of 65 cents free.

With every order amounting to \$10.00 or more at catalogue prices received before March 1st, customers may select stock to the amount of \$1.50 free.

Premiums not allowed on "Special Offers" or where special price is made on 5,000 lots.

Large Orders—If you want a large quantity of plants, write us at once for special discount. We can, of course, sell cheaper accordingly when filling large orders.

General Instructions

When writing, please sign your name plainly. Be sure to give your postoffice, county and state. Every year we receive letters with postoffice and state left off—many times no signature. Use order sheet and return envelope, fill out carefully and much delay and trouble will be avoided. All orders are acknowledged immediately upon receipt. If you do not hear from us promptly, write again.

Substitution—We do not substitute one variety for another without your permission unless order is received late in season.

It is sometimes a great help to us and also a good thing for our customers if we are allowed to substitute for some variety we may happen to be sold out of. We always substitute some variety of same season, sex and quality as that ordered, and generally give customers no cause for complaint should you give us the permission. We will not substitute, of course, unless it is absolutely necessary.

Terms—Cash with order, or part cash, balance any time before shipment. At our prices we cannot afford to do a credit business, we give references as to our reliability, etc., which all are at liberty to investigate.

References—As to our standing and reliability we refer, by permission, to the Postmaster or Express Agent of Bridgman, Bradstreet's Commercial Agency, or Commercial National Bank of St. Joseph, Mich. In writing to above, please enclose stamp for reply.

How to Send Money—By Chicago or New York draft, express money order, post-office order or registered letter.

TIME TO ORDER.

Order Early by All Means—The earlier the better. If anything more is needed it can be added later. If not prepared to send all the money, send a part when the order will be booked; the balance before shipment. Orders are filled in rotation as received; hence it is to your advantage to have your order booked early.

METHOD OF SHIPMENT.

By Express—This is the safest and all things considered, the cheapest way of shipping plants. Plants go for 20 per cent less by express than merchandise. The United States Express Co. have a branch office in our packing house which insures prompt service. We guarantee satisfaction by express.

We can also get a low rate on long distance shipments of eight cents per pound. This is of considerable benefit to our customers west of the Rocky Mountains, where the rate is high by the hundred pounds.

By Freight—We ship considerable stock by freight, but not nearly so much as we used to. The difference in express and freight charges is so small that customers generally request express shipment.

Cane fruit plants often go through safely by freight when distance is not too great.

PACKING.

Boxing and Packing—We make no charge for boxes, barrels and packing, which is done in best possible manner. We use thousands of light plant crates and handled baskets. We manufacture our own crates for shipping.

We pack with damp moss and shingle tow. Each variety is carefully separated in crate and correctly labeled with printed wooden labels.

SEASON FOR SHIPPING.

We commence to ship the last of March or first of April, according to season, and will continue till all stock is gone, (generally about May 10th to 15th.)

We issue no fall catalogue, but send out some stock about October 1st. Plants in this latitude do not mature before this date, and would not give satisfaction. They are full grown and heavily rooted by October 1st, and as some had rather plant in fall, we will ship what orders we receive then, at prices quoted in this catalogue. Please do not ask us to ship plants in the fall, until October.

CARING FOR PLANTS UPON ARRIVAL.

If the ground is not in condition when they arrive—too wet or not prepared—a very easy method can be used to keep them, which will be a great benefit to the plants, as follows: Take each variety, a bunch at a time, cut string, and spread roots very thinly along the side of a shallow furrow, then cover roots with dirt not higher than the crown of the plants. Give partial shade, and if ground is dry, water roots only. In a few days they will have taken hold, or rather sent out little white fibrous roots, and will be in better condition for transplanting than at first.



LEWIS STANARD.

Mr. Stanard has been with us for the past twenty years. He has studied the growing and packing of plants (particularly strawberry) and as our farm superintendent has charge of all work in our propagating beds during the growing season.

Mr. Stanard is in charge of all the packing in our straw-berry plant packing houses and gives this branch of the business his entire personal at-tention during the shipping season.

Many of Mr. Stanard's assistants have been with us for years and understand the work thoroughly.

The reason our plants reach our customers in good shape and bring them good returns is because we have made a study of the growing and packing of our stock.

ger of plants drying out.

SOTT

Almost any soil that will grow good field crops will grow good berries-good, rich, well drained sandy loam preferred.

Berries will grow and be profitable on almost any soil if they have care.

DRAINAGE.

Your berry patch should be well drained the same as your land for any other crop. Tiling of sufficient size to carry off all surplus water is best and saves ground for you.

FERTILIZING.

The best fertilizer we ever found for fruit is stable manure. A crop of clover or other green crop plowed under is good. Fruit plants, like any other crop, need rich ground, and respond quickly to good care and fertilization. If you have a good market, you can make more clear money raising fruit than by any other branch of farming. Let us start you in, in a small way, and prove the above statement.

PREPARING GROUND.

Ground for setting fruit plants should be plowed deep and harrowed till all lumps are mashed and it is loose and level. Then roll or float just before setting. We use common plank float which you can make at very little expense. We use a hand marker (home made) that marks three rows at once.

SETTING PLANTS.

Make holes with a spade by putting in ground five or six inches and pull toward you, then take out. Hold plant in hole with hand, and close hole with foot and

priant in hole with hand, and close hole with foot and press firmly (with feet) on both sides.

This is the general way of planting strawberry plants, and we recommend this method for raspberry and blackberry plants as well. Some plow a furrow and set cane plants in them, but unless soil is very moist, there is dan-

CULTIVATION.

We recommend shallow cultivation as soon as plants are set, or at least within a day or two. This levels the ground and holds the moisture in the ground where it will do the most good, not allowing the moisture to get away by evaporation through the pores in the ground. Do not cultivate too close to the plants as you will disturb the roots.

Shallow cultivation should be kept up through the

growing season.

Blossoms should be pinched off from all plants first season. This throws the strength into the roots and develops a strong, healthy plant, that will give you a big crop of nice berries the following season. If you do not want a wide matted row (and we would not recommend matted rows for best fruit) you should cut off all runners that start up till about July 1st. There will then be plenty coming on later and your parent plant will be strong and vigorous.

CARE OF PATCH AFTER PICKING.

Most of our customers we think, will find it profitable to leave their strawberry patches for the second crop. In some places it does not pay to keep an old patch for fruiting the second time according to the reports of our customers.

A good way to care for a patch after the first crop is off is as follows:

If field is weedy, mow it and either rake it off or burn it where it is, being careful to do so when it is



GEO. HANN.

Mr. Hann has been foreman of our cane plant packing cel-lars for several years, the coming spring being his tenth sea-son with us.

He thoroughly understands this part of the business and gives it his entire personal at-

gives it his entire personal attention.

Mr. Hann has several able assistants and sees to it that no stock goes out that is not in first class condition and properly labeled and packed. We very seldom receive a complaint about stock not arriving in good shape. in good shape.

very dry and windy so it will burn quickly. It will be necessary to commence cultivation at once, and if the matted row is too wide we take a furrow away from each side of the rows, making a "back furrow" or ridge in the middles. While the rows are in this shape we go over them with a hoe cutting out a part of the old plants, and whatever weeds may have gained a foothold. If the weather should be hot and dry, it will be necessary to hasten this part of the work, and to commence working down the ridges at once. We find that an ordinary "double shovel" or corn plow does best for first time through then following with either one or two horse cultivator until the middles are thoroughly worked out and soil carried up to the row again.

We sometimes drag our old patches with spring tooth drag two or three times instead of plowing between the rows. This will destroy some plants, but will leave plenty and give them a chance to grow and send

out new runners.

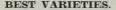
THE STRAWBERRY.

We set 16 inches apart in row with rows four feet apart, requiring about 7000 plants per acre.

The strawberry is our specialty. We have a fine stock of all the standard and best new varieties, which we have listed very low and shall sell at prices quoted as long as the stock lasts. Almost all the newer varieties we obtained from the originators and introducers in the first place at a heavy expense, consequently our stock is pure. Many ask how we can sell such choice stock so low. Being situated in a section especially adapted to growing the finest plants and not being hampered with anything in the tree line, growing many of the standards by the million on new, rich land that produces a heavy stock of extra fine plants, having our own moss for packing and being satisfied with a small profit, we can furnish choice stock very low. Grow-

Ing plants in such large quantities we can, of course, make a discount on large bills. Thus nurseries in all sections of the country buy of us to sell again—many times selling through agents as high by the hundred as we charge by the thousand. We have some varieties not listed here, if you want something not on this list, write us.

Varieties marked (P) are "Pistillate," and should have about every third row set to some staminate variety for fertilizer. Those marked (S) are "Staminate" and good fertilizers. Set early staminates with early pistillates and late with late, etc.



Many new beginners ask what varieties are most profitable to grow for market, etc. Of course much depends on location and circumstances.

We recommend August Luther for early; Baldwin's Pride of Michigan, Senator Dunlap and Warfield for medium early; Gibson, Pocomoke and Brandywine for medium late; Aroma, Gandy and Stevens' Late Champion for late.

We want to call your attention to our New Extra Early Berry, Charles I.

This is sure to be one of the leading early berries within a few years.

Charles I will please you and make you big money as they ripen very early when strawberries are bringing a high price.

We list Norwood very low this year as we have a large stock of fine plants. We have not fruited this much advertised berry as the demand every year has "cleaned us out."

We bought Norwood of the introducer and our stock is genuine.

Be sure to include Gibson and Baldwin's Pride of Michigan this year.

BEST RASPBERRIES.

We set black raspberries three and one-half feet apart in row with rows seven feet apart, requiring about 1725 plants per acre. Set red raspberries three feet apart in row, with rows six feet apart, requiring 2425 plants per acre.

We have all the leading black and red raspberry plants. We recommend Cumberland as the best black cap. Although Gregg and Kansas are very profitable. Gregg is best late sort. Our new black cap "Hoosier" is certainly a valuable variety. This year our field of Hoosier was a sight to see. We had an extra heavy crop of large, fine looking berries and we recommend Hoosier very highly to all.

Cuthbert and Miller are the standard varieties of red raspberry, although King is fast coming to the front as a very profitable early red raspberry. King probably



OSCAR SEAVERS.

Mr. Seavers has been with us for the past fifteen years as foreman of our strawberry plant diggers, having entire charge of this branch of the business. For all these years he has made a study of the be st methods of handling strawberry plants from the field to the packing house. He, with the help of several assistants, sees that there are twenty-six good strong plants put into every bunch and that they reach our packing houses in first class condition. This means something to you.

brings more money than any other red if you have a good market for early berries of fine color and quality.

BEST BLACKBERRIES.

We set Blackberries three and one-half feet apart in row with rows seven feet apart, requiring about 1725 plants per acre.

Eldorado still leads as a money maker all over the country. Our stock is limited again this year. Genuine Eldorado plants are scarce and we

advise ordering them soon. See description.

Mersereau is what blackberry growers have been looking for for years past. They are hardy as Snyder, fruit is as large and firm as Wilson (selling for Wilson on the market) and produce big crops. Growth of cane is wonderful. Get this profitable variety started at once.

CERTIFICATE OF NURSERY INSPECTION.

No. 1151

This is to Certify, that I have examined the nursery stock of O. A. D. Baldwin, and find it apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after July 31, 1912.

L. R. TAFT.

State Inspector of Nurseries and Orchards. Agricultural College, Mich., Oct. 12, 1911.



70 Sandusky St., Ashland, Ohio, Nov. 8th, 1911. O. A. D. BALDWIN,

Bridgman, Mich.

Dear Sir: Enclosed I send you photo of my strawberry patch, started from plants purchased from you in May. Think they did fine.

Very respectfully, RAY GRAHAM.

(Mr. Graham gets lots of pleasure and profit out of his fancy berries grown from our plants.)

See Price Lists on Pages 29 and 30 of this catalog for price of all varieties of plants in small or large lots.

Don't Fail to Order

Gibson Strawberry Plants

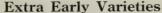
this year. See description on page 12 and illustration in colors on front cover of this catalog. (From a photograph.)

Gibson will make you money. WE GUARANTEE THEM

Varieties of Strawberries

(FOR PRICE LIST BY HUNDRED, SEE PAGE 30 OF THIS CATALOGUE.)

We set strawberry plants 16 inches apart in rows, and rows four feet apart. This takes about 7,000 per acre.





AUGUST LUTHER. (Two-thirds natural size.)

AUGUST LUTHER—(S)—We believe this to be the best early strawberry grown, (with the exception of our new Charles I.) We have tested nearly all the early varieties and recommend August Luther to be far ahead of any other early berry now generally grown. It is very prolific, comes early and continues to bear till practically every berry reaches a good size. Fruit is very uniform in size and shape. Plants are healthy and make good row. The fruit is of good size, roundish, bright red, firm and very easily picked. It succeeds best on rather light soil. The fact is we have found by experience, that the early varieties do best on light soil. We would advise all our customers and friends to set August Luther for early berries. The demand for this extra profitable early variety has always exceeded the supply with us. We have a very heavy stock this year, but as they are better known throughout the country the demand for August Luther increases each year. Price, \$3.00 per thousand.

CHARLES 1. (S) Our new extra early her-

CHARLES 1. (S) Our new extra early ber-There are always big profits made in grow-g very early berries. You can get a fancy ry. There are always big profits made in growing very early berries. You can get a fancy price for nice large berries of good quality if you can get them on the market before the rush comes, while the demand far exceeds the supply. This variety was originated by Mr. Geo. Hann, one of our neighbors. He has fruited it for the past four years. We have watched it carefully and know it will please you.

Charles I is what you have been looking for. They ripen four or five days ahead of Michel's Early, and are a much larger and better looking berry, and will produce twice as many berri Michel's Early.

Early, and are a much larger and better looking berry, and will produce twice as many berries as Michel's Early.

The berry is large, evenly shaped, bright red in color, firm and easy to pick. They look nice on the market and will sell quickly at a good price.

We guarantee Charles I to please you in every way, and we feel sure it will soon be one of the leading early strawberries of the country.

We want you to try Charles I this year, and we know you will never be sorry. We introduced this extra early berry last year and were obliged to refuse orders for them late in the season.

We have a large stock of plants of Charles I this year and hope to be able to fill all orders. Price, \$1.25 per hundred; \$10.00 per thousand.



CHARLES I (Two-thirds natural size.)

MICHEL'S EARLY—(8)—One of the earliest varieties grown. The plant is a very robust grower, strong and healthy, although plant is rather small; one of the best of the early fertilizers, as it blossoms early and late. Fruit is of medium size and good quality. This old early variety is known wherever strawberries are grown. Many of our customers still order Michel's Early and make money with them, although we recommend August Luther as a better berry and we believe our Charles I will soon be the favorite early strawberry. Price of Michel's Early, \$2.50 per thousand.

early strawberry. Price of Michel's Early, \$2.50 per thousand.

BEDER WOOD—(5)—This variety was originated by Beder Wood, of Illinois. We have fruited it for many years, and found it to be a very heavy bearer, of good sized roundish fruit (about as firm as Bubach), season early, a good staminate to fertilize early varieties like Crescent, Warfield, etc. The plant is a good healthy grower, and sends out a number of large runners. Beder Wood is very deep rooted and will stand a drouth better than most varieties. Will consequently do extra well on a very dry or light piece of ground. Some of our neighbors in growing strawberries for Chicago market have discarded all other varieties and are growing Beder Wood alone. We have in mind Mr. L. J. Rambo, of this place in particular, who says he makes more money from Beder Wood than from any other strawberry.

Mr. Rambo is a Deputy State Nursery Inspector of Michigan and is without doubt the

Mr. Rambo is a Deputy State Nursery Inspector of Michigan and is without doubt the best posted man in this part of the state on fruit growing in general. Price of Beder Wood only \$2.50 per thousand.

Medium Early Varieties



SENATOR DUNLAP (Two-thirds natural size. The most popular commercial berry.)

other strawberry.

COLOR - Dark glossy red through.)

SEASON OF RIPENING—Second rly (ripens with Senator Dunlap.)
SIZE—About like Haverland and Glen Mary. SHIPPING

SHIPPING QUALITY—The best, Very tough skin, and a firm berry. SHAPE—Rather oblong. Resembles Haverland, never misshapen. (See picture on loose sheet in this catalog.)

log.)
BLOSSOM—Perfect (a strong fer-

PLANT-Very vigorous and

healthy. FRUIT STEMS—Are strong,

FRUIT STEMS—Are strong, stand up well and there are plenty of them.

We have not been able to find a single weakness in this variety and have fruited it and watched it in fruit on other farms for the past ten years.

We recommend this valuable variety to you all and feel sure it will make you a lot of money.

money

Money.

Although we have over a million plants of Baldwin's Pride of Michigan this year we expect the demand to equal the supply as they are now well known all over the country. Remember we are the introducers of this berry. Price reduced to \$3.50 per thousand.

duced to \$3.50 per thousand.

SENATOR DUNTAP—(S)—This is the leading strawberry throughout the United States. We sell more Senator Dunlap plants than any other variety and the demand for this variety has steadily increased every year since its introduction. It does well everywhere and produces enormous crops of fine fruit regularly.

Senator Dunlap is of the Warfield type, has a perfect blossom, is hardy, productive, a splendid keeper and able to hold its own under any "rough and tumble" methods of culture to which it is likely to be subjected. Senator Dunlap is a very heavy bearer of good

size, evenly shaped, fruit of a very beautiful dark red color and its flavor is delicious. For canning it is fine, making a rich, red syrup. It is a first class shipper, and retains its brightness long after being picked. It always looks well on the market and sells quickly at top prices. The best proof we have that this berry is a big money maker everywhere, is the fact that our customers in nearly every state in the Union are ordering Senator Dunlap in large quantities every year, often planting several acres solid to this variety. We cannot well remommend Senator Dunlap too highly as we guarantee it to please you in every way. The sale of Senator Dunlap is wonderful.

Last year we sold over two million plants of this variety and we expect to sell even more the coming spring. (We have booked orders now (Dec. 1st) from former customers for nearly 500,000 Senator Dunlap plants for shipment in the spring of 1912.)

We have an extra large stock of fine plants growing on our new ground, but would advise you all to place your orders early. Price of Senator Dunlap only \$2.50 per thousand.

HIGHLAND—(P)—This variety comes highly recomemnded from Ohio and although we did not get a chance to fruit it, we believe it is a good medium early berry. We are inclined to recommend other varieties, however, that have proven their worth.

Described as follows: "Fruit medium to large, bluntly conical; color bright scarlet; flesh red clear through. Plants very large, strong and vigorous. Flowers imperfect and quite resistant to cold." Price of Highland, \$5.00 per thousand.

LOVETT—(S)—This berry has had a thorough test, and we think there are other varieties that are better. It is a rank grower, hardy, and produces a quantity of fruit. We do not sell as many Lovett as we used to. It has a perfect blossom and bears heavily. The fruit is firm, medium to large size, conical, of good shipping quality but with a sour flavor. Price, \$3.00 per thousand.

WARFIELD—(F)—This is the grand berry for main crop, both for home use and market. We recommend Warfield fertilized with Senator Dunlap for most profitable strawberry crop you can grow if you have a good market for medium early berries. Warfield is and has been the leader for years. Fruit is regular shape, dark red and a splendid shipper. We sell more plants of this than of any other variety, excepting Senator Dunlap. Ressembles Wilson but is



Warfield is extra fine for table and canning. The dark red color clear through makes it a very desirable home use berry. Warfield will please you in able home use berry. Warfield will every way. Price, \$2.50 per thousand.

HAVEELAND—(P)—Exceedingly productive; fruit large and very fine; one of the most popular and well tested varieties; withstands drouth better than most kinds; color light, season early. Considered throughout the United States as a money maker in almost any climate. Demand for plants has always been much larger than the supply. You will not miss it in buying some Haverland. They are a good sure berry. Bought largely for main crop all over the country. They make a good sized fruiting row and mature an immense amount of fruit which is very easy to pick, being plainly in sight. We cannot say too much in their favor. Try them and you will agree with us.

Price, \$4.00 per thousand.

BISEL—(P)—Introduced several years ago in southern Illinois, where it is very popular. Plant is strong and able to carry its immense load of fruit to maturity. Berries are of medium size, color rather light, of regular conical shape, but are too soft for a profit-

able commercial berry. Some of our Southern customers like Bisel, but we recommend other varieties for most localities. Price, \$3.00 per thousand.

NORWOOD—(5)—This is the genuine "Norwood" you have read so much about. We bought our plants of the introducer, and have grown a good stock of extra nice, large plants

Found on the grounds of Mr. N. B. White of Norwood, Mass. It is supposed to be a cross between Marshall and Corsican.

We have sold entirely out of this new variety each year we have had it, and have had no chance to fruit it. We quote Mr. White's description: "The plant is strong



and healthy, making a liberal but not excessive number of strong runners. The berry is conic and regular in shape; not a cockscombed berry was found this season. The quality is unsurpassed, and the size unequalled, some attaining the enormous size of three inches in diameter. Four such strawberries would fill a box and be crowded. Color bright red all the way through, growing darker with age; firm, a good keeper, and will ship well. Holds its size well through the season, and remains in bearing a long time."

Three years ago the entire stock of Norwood plants was purchased by L. J. Farmer, and the retail selling price was ten dollars a dozen.

This is the berry advertised so extensively last year and the year before. Genuine Morwood plants are scarce. We probably have the largest stock of Norwood plants west of New York.

Owing to our enormous stock of plants we are reducing the price on Norwood to

Owing to our enormous stock of plants we are reducing the price on Norwood to \$1.25 per hundred; \$10.00 per thousand.

Medium Late Varieties

BUBACH—(P)—This has been a very popular berry for years. We have always considered Bubach a profitable variety. The plant is very large and fine looking, but a slow plant maker, the berry large and showy. If you have a nearby fancy market, it will pay you to get a large fine looking Berry. Bubach will please you and make you handsome profits. The demand for Bubach always exceeds the supply and we advise all to place their orders for this variety early.

Price \$400 per thousand

Price, \$4.00 per thousand.

GLEN MARY—(S)—Large and choice, very handsome, and of fine flavor; vigorous and productive. It is as large as the Sharpless and of superior quality. In productiveness it far surpasses the Crescent, not in number of berries, but quarts of berries. Many growers here consider this the most profitable of strawberries. Glen Mary is not only an extra good berry for fancy market, but a real money maker for any market. We believe

one can pick as many quarts of good berries from Glen Mary as from any other variety and they will sell quickly at a good figure. We recommend this variety to our customers with perfect confidence that it will please them. Price, \$4.00 per thousand.



BARTON'S ECLIPSE—(P)—This is an extra profitable variety, and seems to be but little known in most fruit sections. A very heavy bearer of large, evenly shaped berries of good color and quality. Fruit is very firm, having a tough skin and is a very good commercial or market variety. Price, \$3.00 per thousand.

DOLLAR MARK—(S)—A native of Indiana. We quote from originator's description: "A rank grower and good plant maker; succeeds everywhere. The roots run deep and withstand both drouth and freezing. Berries large, perfectly formed, pointed and glossy, bright rich red color, and the finest flavored, as well as the best shipper ever introduced. It is the best pollenizer we have ever grown. Its foliage is light green and never shows any rust or spots."

We bought our stock of the introducer, and our plants are genuine. Our stock is limited and will be sold early at \$4.00 per thousand.

CORSICAN—(5)—This variety is in the heavy weight class. Not only are the berries large, but they are uniform in shape. The color is bright red. They are very firm and will sell for a fancy price in any market. The foliage is exceedingly vigorous and leathery, resisting fungus and drouth. It is both profitable and a pleasure to grow a fancy berry, like the Corsican. This variety will please you and we recommend Corsican to all customers as a very large, attractive berry that will command fancy prices on the market. Try them. Price, \$4.00 per thousand.

Look at Our Description of Baldwin's Pride of Michigan on Page 8.

We introduced this valuable variety a few years ago and it is now one of the most popular strawberries grown in the United States.

Order Baldwin's Pride of Michigan

(See Colored Insert)

We are Headquarters for GIBSON

"The Wonderful New Strawberry"

See page 13 for description and front cover for picture in colors.

Gibson Will Please You

POCOMOKE—(S)—This variety was found growing where there had been some Wilson and Sharpless strawberries dumped and is supposed to be a seedling of the old Wilson crossed by the Sharpless. The berry is round and resembles the old Wilson, but is much larger. One of the best varieties in existence, not only



POCOMOKE (Two-thirds natural size.)

son, but is much larger. One of the best varieties in existence, not only for its enormous productiveness, but on account of its beauty, adaptability to all soils, its foliage enduring the dry, hot weather, its large size, its deep color, its firmness and high flavor. The plant is a strong, robust grower, with deep roots and lots of them, perfect blossoms and is an enormous yielder of large red berries. It ripens evenly, and is one of the best shippers yet introduced. This variety is a good one, and is grown as one of our leading market berries. We guarantee entire satisfaction with Pocomoke. Try a few thousand. You will not be sorry. We have grown an extra large stock of Pocomoke, and hope to have enough plants to supply the heavy demand for this valuable variety. There are but few varieties as good as Pocomoke and, in our continu about the only

rieties as good as Pocomoke and, in our opinion about the only real rivals it has are Baldwin's Pride of Michigan and Gibson. Include Pocomoke when ordering plants for spring setting this year and we are sure you will never be sorry. Price, \$4.00 per thousand. thousand

never be sorry. Price, \$4.00 per thousand.

UNCLE JIM—(S)—(Sometimes called Dornan)—Plants are large and free from rust. Berry is large, regular form, and season is medium late. Uncle Jim is a comparatively new introduction, but it is one of our most profitable berries. We recommend Uncle Jim for profit. Goes nicely with Bubach. We have grown a good stock of extra heavy plants of this variety.

Price, \$4.00 per thousand.

HERITAGE—(S)—This is a new seedling strawberry, originated by Mr. J. E. Heritage, Marlton, N. J., and this is his description of it: "The plant is very large, of extremely heavy texture, some single crown plants carrying foliage with a spread of 20 or 22 inches. Deep rooted and extremely free in fruiting, beginning to ripen its fruit about early mid-season, and continuing to very late. Another prominent feature is that the fruit stems continue to shoot so late that during the early picking season there are many blossoms, which feature indicates to the experienced grower their long season of productiveness. The berry is dark, shiny crimson to the center. Has a perfect blossom. Carries an unusually heavy green calyx (adding decidedly to its market value.) Extremely large from the first picking to much above the average for the main crop, and continues large after the betthe average for the main crop, and continues large after the better known varieties are gone."

Genuine Heritage are scarce. Our stock is limited and will be sold early at \$4.00 per

GIBSON—(S)—A wonderful new strawberry. (See picture from photograph, in natural colors, on front cover of this catalog.)
We want you to buy one thousand or more Gibson this year because it will pay you

We want you to buy one thousand to do so.

Please read our description carefully. Gibson commences to bear with Senator Dunlap, Warfield, etc., but owing to its wonderful productiveness it continues till quite late so we class it with our medium late varieties. It is a very strong grower, with long roots that withstand dry weather and has plenty of dark green foliage to protect its enormous crop of fruit from the direct rays of the sun.

Look at these qualifications.

Productiveness—The vines are simply loaded with berries. You will hardly understand how the plants can produce such quantities of fruit.

Size-Berry is extra large. One of our very largest strawberries.

Color—A beautiful dark, glossy red. The flesh of the berry is red clear through. Its appearance cannot well be beaten. Calyx is bright green, adding greatly to its beauty and market value.

Qualityy—The flavor is as fine as can be found in any strawberry; a perfect table and berry and owing to its tough skin it is one of the very best of shipping varieties.

Shape-Nearly round and regular. (See colored picture on front cover, taken from a photograph.)

Pruit Stems—Are plenty and are strong and upright. This keeps the fruit up out of the sand where they are clean and where they are easy to find and pick.

The Gibson has been grown extensively in this county for several years, and is one of the most profitable commercial strawberries in this great "Fruit Belt."

It has not been widely advertised and the immense profits from Gibson seem to be confined to this county. We want to introduce this valuable variety this year into every state in the Union and have put the price very low, where it is within the reach of all. We think we are safe in saying that we have of our own growing more Gibson plants than the combined stock of all the other nurserymen in the United States.

We have the copy of a sworn statement made by Mr. Charles Burtzlaff of this place that he picked 185 16-quart cases of berries from one-third acre of Gibson in the summer of 1910.

This would be 8,880 quarts per acre and Mr. Burtzlaff was only giving them common field culture, growing fruit for the Chicago market.

We guarantee satisfaction with Gibson. On account of our immense stock we have reduced the price to \$4.00 per thousand.

Very Late Varieties

GANDY—(S)—This is one of the leading late varieties with fruit growers all over the country. The plant is a strong grower, fruit is large and firm, but does not yield as heavy as some; requires strong soil and fertilizers to do its best. It is very late and a big showy berry. Gandy is always quoted at the highest price in every market. It is the finest looking fruit and sells quickly at top prices.

You will not make a mistake if you plant some Gandy for late fancy berries. We have a fine stock of heavy rooted plants. Price, \$4.00 per thousand.

AROMA—(S)—This is our best and most profitable late strawberry. Aroma, we think is known all over the country as the finest and most profitable of the very late varieties of strawberries. We will guarantee the fruit of Aroma to please all who give it a fair trial. It cannot well be beaten for quantity of fruit produced or in quality of fruit.



Plants show no weakness of any kind. Fruit very large, roundish, conical, rarely misshapen, glossy red, of excellent quality and produced in abundance.

The demand for Aroma plants has exceeded the supply every year for the past ten years. We have grown an extra large stock of fine Aroma plants and believe we can supply the demand for spring setting. We advise you to place your order early, however. Aroma will please you. It is the best very late strawberry grown. Price, \$4.00 per thousand.

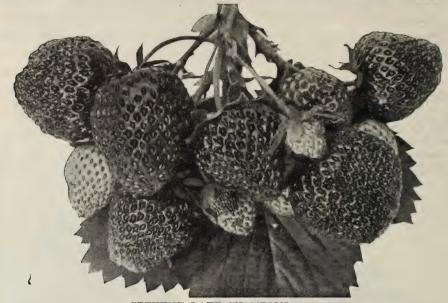
BRANDYWINE—(5)—This fine late strawberry was introduced by Mr. Crawford. We bought a good stock of the plants of the introducer, and now have a large stock of fine plants. Brandywine is late, good shape, good quality, good size, firm and productive. If you are looking for a No. 1 canning berry, or for table use, we would recommend Brandywine. It is extra dark in color, fine flavor, a good shipper and a profitable market variety. Try them. We have a good stock of extra fine plants at \$3.50 per thousand.

SAMPLE—(P)—Season very late. The Sample strawberry is admired by everyone who has seen it. No one who has seen it has been able to criticise it.

Berry is of large size and fine quality, quite firm; continues a long time in fruit; the berries are large to the last. It will yield as many berries as the Haverland, and will average as large as the Bubach. Colors all over at once. Foliage perfect, fruit perfect. Needs no petting.

Sample is one of our best late strawberries and you will like them. Our stock is limited this year. Price, \$4.00 per thousand.

STEVENS' LATE CHAMPION—(S)—This is a good all around late strawberry. Plant growth extra good. The fruit is large, showy and of fine flavor. Ripens with Gandy. We want to book your order for Stevens' Late Champion this year, and when you commence picking them you will thank us for calling your attention to this grand late variety.



STEVENS' LATE CHAMPION.

Stevens' Late Champion makes strong, vigorous plants which yield heavy crops of fruit, and plenty of sturdy runners which take root promptly. The fruit is large, long, a little flattened, and sometimes slightly creased, but generally smooth. The color is bright red, and the flesh is also red, but lighter. It ripens all over, and has a firm surface protected by prominent seeds. It is one of the best to keep after being picked, and is good for canning. On account of our large stock we have reduced the price to \$3.50 per thousand.

Mr. O. A. D. Baldwin, Bridgman, Mich.

Dear Sir:—In the season of 1909 I picked and sold to W. R. Roach & Co.'s Canning Factory at Hart, Mich., \$900.00 worth of strawberries from two (2) acres of land. These berries were sold for 70c per 16 quart crate (crates returned). I sold no packages, the \$900.00 was for the strawberries alone. W. R. Roach's books show this account. CHAS. T. SCHMIEDING.

\$450.00 PER ACRE NET.

(You can do as well if you buy Baldwin's new ground plants. Mr. Schmeiding has bought our plants for many years. See reproduction of photograph of his berry patch below.)



PICKING STRAWBERRIES. C. T. SCHMIEDING, SHELBY, MICH.



We generally plant red raspberries three feet apart in row, with rows six feet apart. Requiring 2,425 plants per

CUTHBERT-Leading late market variety all over the country; strong grower, very productive, fruit firm, large size, of best quality; season medium to late.

medium to late.
Cuthbert is perfectly hardy, always yielding immense crops in the most northern states. There is not a fault to be found with Cuthbert. If you want an all around late red raspberry, plant Cuthbert. We have made far more money from our natches of Cuthbert than from any

patches of Cuthbert than from any other other red raspberry. (We are speaking of the fruit, of course, not plants.) We ad-vise our cus-tomers and friends to KING.

friends to plant Cuth-bert for market o r use. home Owing to our having a n extra large stock of this, the best of

CUTHBERT. (Two-thirds size.) red raspberry plants, we have reduced the price to \$6.00 per thousand.

MILLER—Is early, and does not winter-kill. Shipping qualities are perfect, makes a healthy growth of canes. If you want the best medium early red raspberry, set Miller. Probably the strongest point in favor of the Miller is its splendid keeping qualities. They will hang on the bushes several days without becoming soft. This quality makes them very profitable to the grower. We strongly recommend Miller to all.

Price, \$5.00 per thousand.

Price, \$5.00 per thousand.

RING—This is a wonderful early red raspberry.

We believe you can make money faster with a good patch of King than with any other variety of fruit, if you have a good market for fancy, early red raspberries.

The berries are very large, bright red, firm, and easily picked. Cane is perfectly hardy, and a strong grower.

We guarantee King to please you.

you.

King is the earliest and most beautiful red raspberry we have ever grown and always brings top prices. Include King in your order for spring planting this year sure. planting this year Price, \$8.00 per thousand.

THE EATON—"A new red raspberry that is entirely distinct from all other varieties. In character of growth, in size of berry, and in length of fruiting season, the Eaton is ahead of any other red raspberry." Perfectly hardy here. Our stock of plants is limited.

Price, \$20.00 per thousand.

RUBY—A new red raspberry that is certainly a fine one in every way. Large, beautiful bright red berries that command top prices on any market. Mid-season. Ruby is not yet generally known, but the demand for plants of this variety is growing steadily. We have grown a few thousand plants of this valuable red raspberry, and will sell them at \$10.00 per thousand.

THOMPSON'S EARLY PROLIFIC—We do not understand why Thompson's Early plants do not sell more readily. The fruit is extra good quality and comes very early bringing top prices. Thompson's Early are being set very extensively in this locality for Chicago market. We recommend this variety to all who can get a good price for early red rasponers. market. We recommend this variety to all who berries. Look at our price, \$5.00 per thousand.

Black Raspberries

(For price by the hundred, etc., see page 29.)

We generally set black caps about three and one-half feet apart in row, and rows seven feet apart, or if you wish to cultivate both ways plant five feet each way. Either method requires 1,725 plants per acre.



offered with the full assurance that it is the most profitable and desirable market variety yet known, because of its immense size, firmness and great productiveness, well entitling it to the above designation, "The Business Black Cap."

Cumberland is very hardy, having withstood a temperature of 16 degrees below zero without injury. Extra productive, being the heaviest bearing variety now grown. Fruit is jet black and of extra fine quality. Ripens before Gregg. We bought

s jet black and of extra lality. Ripens before Gregg. We bought our stock of plants of the introducers. Buy Cumberland for profit. Owing to the fact that we have a very large stock of this valuable variety, we have reduced the price of Cumberland to \$9.00 per thousand. per thousand.

A Wonderful New Back Cap

HOOSIER-"The Dollar a Gallon Berry." A few years ago we purchased a quantity of Hoosier plants and have a large supply of extra heavy plants. The plant

have a large supply of extra heavy plants. The plant is a healthy, robust grower.

This valuable black raspberry is certainly a money maker. We fruited about three acres of Hoosier on our new ground this summer and they were without exception, the finest thing we ever saw in the black cap line. They produced a wonderful crop of extra large fine looking berries, and the field in fruiting time was a sight to see. We know Hoosier will please you and make you big profits. The plants are hardy, do not winter-kill, and will mature a full crop even to the tip of the canes. Canes are strong growing and are proof against anthracnose and other raspers, and they are fine ones. Price reduced to \$9.00 per thousand.

GREGG Fruit very fine and covered with bloom. Gregg has been the leading market

rasperry pests. We have a large stock of plants from patches set a year ago last spring, and they are fine ones. Price reduced to \$9.00 per thousand.

GREGG—Fruit very fine and covered with bloom. Gregg has been the leading market variety all over the country, best for evaporating of any variety as it is said to give more pounds to the bushel than any other kind. A good all around late black cap. Gregg will not disappoint you. Very well and favorably known in every fruit district. Gregg is by far the best late black cap grown today. Try them and we will guarantee them to please you. Price, \$8.00 per thousand.

CONRATE—This is a very profitable black cap. Plant is very productive, fruit large, good flavor, firm, nearly coal black and parts readily from core. Although early it has a long season, and holds its size well to the end. Price, \$8.00 per thousand.

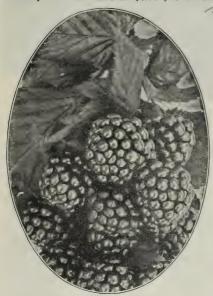
EUREKA—This is a very valuable extra early black cap as it produces a heavy crop of large berries and ripens them early while they are selling at a fancy price. A fine black cap in every particular. We have grown Eureka berries one inch in diameter. Unexcelled for fancy fruit. We guarantee Eureka to please you.

It is of extra size, extra quality and extra early. Eureka is a money maker. Try them. Price, \$8.00 per thousand.

KANSAS—This variety is now a general favorite with growers all over the country. Ripens just after Souhegan; jet black, firm, handsome and of the best quality; bush a strong grower, holds its foliage until frost; stands drouth and cold. We find it even better than we expected. It is about as large as Gregg, early and very productive. Strong, healthy canes, makes plenty of strong tips.

Kansas is very profitable as it is a good, sure berry, producing a good crop every year. You can depend on Kansas for profit. Price, only \$7.00 per thousand.

MUNGER—A handsome, large, late black cap. Not nearly so well known as Gregg, but much the same. Probably a more showy berry. Our stock is limited. We will sell what plants we have at \$8.00 per thousand.



PLUM FARMER—You have probably heard of this wonderful new black cap. We have been receiving so many inquiries for Plum Farmer plants during the past two years that we bought enough plants of the introducer of Plum Farmer to set two acres.

We have as fine a young patch of this great black raspberry as one can find. We have, of course, never fruited Plum Farmer, so will quote the introducer's de-

"This is the greatest black cap raspberry "This is the greatest black cap raspberry that has ever been introduced. It was found by us in a batch of plants received from Ohio some 15 years ago. We have propagated and sold it ever since and have yet to meet the man who thinks there is anything near as good in the black cap line. It is grown and appreciated from Maine to California and everywhere receives the greatest praise. It is appreciated from Maine to California and everywhere receives the greatest praise. It is being planted for evaporating and fresh use to the exclusion of all others. The plants are very healthy, have a silvery bluish appearance when ripened in the fall and succeed where others fail. The fruit is grayish black, very firm, attractive, of the very highest flavor and is adapted for evaporating, as well as for fresh market or home use. I know of as for fresh market or nome use. I know of no fruit which pays growers in this locality so well." We have no great large stock, but have a few thousand of the finest black raspberry plants we ever grew from our new setting on new ground. Our price is very low for genuine Plum Farmer, \$12.00 per thousand.

Purple Raspberries

COLUMBIAN—(Purple Cap)—The Columbian is a variety of the Shaffer type, of remarkable vigor and productiveness. It is very hardy and propagates from tips. Fruit very large, often an inch in diameter, shape somewhat conical; color, dark red, bordering on purple; adheres firmly to the stem; seeds small and deeply imbedded in a rich, juicy pulp with a distinct flavor of its own, making it a delicious table berry.

Columbian Purple raspberries are the finest berries grown for canning, and for ples. If you have no purple raspberries on your place, do not fail to order a few hundred Columbian, for your own table use.

This variety is also profitable for market, as it is very productive and fruit is extra large. We have a large stock of strong Columbian plants from stock set a year ago last spring and we guarantee them to please you.

Price reduced to \$15.00 per thousand.

THE HAYMAKER (Purple Cap)—This variety states the distance of the undered to \$15.00 per thousand.

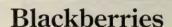
or's place. Besides being a vig-crous grower, perfectly hardy, and free from any appearance of dis-ease, it is the most productive va-riety I ever saw. It is of good size and equal to any of the purple varieties in flavor. I expect it to be a great favorite with those who grow raspberries for profit."

It certainly has four points of superiority, viz.: Vigorous growth, hardmess, productive-

superiority, viz.: Vigorous growth, hardiness, productive-ness and quality. I believe Hay-maker is a good thing to have,

and we expect the demand for this variety will be very heavy. Our stock is limited and as we have never yet been able to fill our orders for Purple Raspberry plants, we advise ordering early. Price, \$15.00 per thousand.





(For price by the hundred, etc., see page 29.) Should be planted about four feet apart in row with rows six or seven feet apart, requiring about 1,800 plants per acre.

ELDORADO—We place this variety ahead of all others without a moment's hesitation. It is the greatest blackberry in general cultivation today. Eldorado is as hardy as the Snyder, twice as large and of better quality. When you get one like that you have a berry that cannot well be beaten. Eldorado has never been known to winter-kill, even in northern Michigan and Wisconsin. For home and market use we recommend Eldorado above all others. northern Michigan and Wisconsin. For home and market use, we recommend Eldorado above all others. We consider it the best blackberry ever fruited in every way, and we have grown them all. Our Eldorado field is a sight to see in blossoming and fruiting time. The fruit is good size, firm and of the very highest quality. Very profitable, as it needs no protection in winter. We bought our first stock of the originator, consequently our stock is genuine. Our plants this year are the finest we ever raised, and our stock is the largest, but we expect to be sold out of this variety before shipping season is over. We advise you to place your order for Eldorado as soon as possible. We have been obliged to return orders for this variety every year since their introduction (18 years ago). Genuine Eldorado are very hard to find. We guarantee every plant to be true to name.



ELDORADO.

Owing to an extra large stock we have reduced the price to \$13.00 per thousand.

W I L S O N'S

EARLY—One of the largest and most largest and most productive of the early sorts; pro-duces fruit in large clusters, sweet as soon as black, holds its color well after picking, needs protection at the North. It is the best shipper there is. Very profit. In spite of the fact able. In spite of the Incompany that Wilson requires protection here in Michigan, there are more than twice as many acres of them in bearing as any other variety of
blackberry. It always sells
tt a premium over other varieties.
The berry is large, and jet black.
Order some Wilson plants. They are
money makers. Price, \$7.00 per thousand.



price, true-to-name and vigorous. I have always recommended you as an honest nurseryman to my many friends. Last season we marketed \$140.00 worth of strawberries from less than one-fourth acre and had other patches equally as good.

Yours truly,

W. H. SHULTZ.

(\$140.00 from one-fourth acre or \$560.00 per acre.)

You can make big money too if you start right. Mr. Schultz is one of our regular, satisfied customers. May we help you too?

Do You Buy Seed Potatoes?

MERSEREAU

See our prices and descriptions of the most profitable varieties on pages 24 and 25 of this catalog. We can save you some money on your seed potatoes this year, and we guarantee satisfaction with our seed. Try them.



LUCRETIA.

PREMO-Much like Lucretia, but a week or ten days earlier. Main crop off before Lucretia commences. Comes early, ahead Lucretia commences. Comes early, ahead of blackberries and brings a good price. Our stock is limited. We do not like this variety as well as Lucretia.

Price, \$8.00 per thousand.

urrants

(For price by dozen, thousand, etc., see page 29.)

You should all grow at least enough Currants for your own use. They will do well in shady places along fences, etc., where other fruits fail. No garden is complete without them, and large quantities are required for market.

You can hardly ask the women folks to get along without currants for jellies, pies, table use, etc. It is easy to grow nice currants and so hard to go out and find some good fresh ones when you happen to want a few to use in the house. Currants are hardy, do well and produce big crops almost anywhere, easily cultivated, standing neglect well, and liberally responding to cultivate well, or mulch heavily.

The new canes do not bear till the second and third years so do not trim out the old canes till the third year at least. If the currant worm appears, dust with hellebore.

bore.

Our currant plants are first-class in every way. They have good strong canes and are heavy rooted and will please you.

LONDON MARKET—(Red)—Is the best red currant we have fruited. A fine, new variety, a strong grower, large fruit and very productive,

Dewberries

(For price by the hundred, etc., see page 29.) Plant in rows six feet apart with plants three feet apart in the row, requiring 2,425 plants per acre.

This fruit is not planted as largely as it would be if more people were better acquainted with it and knew of the great profits made every year from dewberries.

profits made every year from dewberries.

They ripen between raspberries and blackberries when there is not much fruit of any kind on the market and they always bring fancy prices. The berries are very large, often two inches long, of great beauty, being jet-black and having a bright smooth skin. It is a pleasure to grow handsome fruit of any kind, and dewberries are certainly a profitable crop. They require no petting and do well on almost any soil or location. Plant a few dewberries this year.

LUCRETIA—The best of the blackberry family. Berries are far larger and incomparably better than any blackberry; of unequalled excellence; soft, sweet and luscious throughout, of brightest glossy black color. The Lucretia Dewberry has received the endorsement and highest praise from the best horticulturists in the country. Its trailing habit renders it less liable to winter-kill. Propagates from the tips.

Price, \$8.00 per thousand.



holds its foliage late and is not liable to attack of worms and borers. London Market will please you. Try them in your garden. \$4.00 per hundred.

RED CROSS—(Red)—"Red Cross Clusters are long and have well necked berries double the size of Victoria. Nothing will compare in quality with Red Cross but White Dutch, which is too small. We have seen the fruit growing in such masses as to hide the upper branches from view. It is later than Cherry. We recommend it with confidence. \$5.00 per hundred.

FAY'S PROLIFIC—(Red)—A very popular red currant grown all over the country for home use and market. Color deep red; great bearer; stems longer than Cherry, and berries hold their size to the end of the stem better; quality first class; not quite so acid as Cherry. Fay's Prolific is an extra fine red currant. \$4.00 per hundred.

CHERRY—A very popular red currant, grown all over the country for home use and market. The berry and bunch are very large, and there is always a good crop of fruit every year. \$4.00 per hundred.

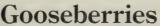
year. \$4.00 per hundred.

PERFECTION—(Red)—This wonderful new currant has the large size of the Fay with the extra good quality and great productiveness of the White Grape. The color is beautiful bright red, and is less acid and of better quality than any other large currant in cultivation. Perfectly healthy, and a vigorous grower, and in fact the best currant for home use or market purposes under cultivation today.

Perfection was awarded the \$50.00 Barry gold medal by the Western New York Horticultural Society after a trial of three years. It also received the highest award given any new fruit at the Pan-American Exposition, and it also received the only gold medal awarded to any currant at the St. Louis Exposition. Try a few Perfection, \$10.00 per hundred.

LEE'S PROLIFIC—(Black)—This is the leading variety of black currant. Very heavy bearer of large bunches of fruit. Extra quality. Valuable for home use. \$5.00 per hundred.

WHITE GRAPE—(White)—Very large, yellowish white, sweet or very mild acid; excellent quality and valuable for the table. The finest of the white sorts. \$5.00 per hundred.



Gooseberries have been the most profitable fruit raised in this state every year for the past six or seven years, according to reports from our Horticultural Societies.

Think of it. Fruit growers are making more clear money per acre out of gooseberries than from any other crop. They are also extra fine for home use.

The varieties we list are all perfectly hardy and are, we think, the three best and most profitable varieties grown.

Cultivation should be given until the plants are well established, usually about the third year; after this they may be permanently mulched, if desired. As the best fruit is borne on the two and three year-old wood, a certain amount of pruning will be necessary to encourage a strong growth of canes and in the removal of the older wood after bearing. ing.

DOWNING—Downing is a yellowish green sort, and of good size, being a strong growing bush and a very prolific bearer. This is the most popular variety of gooseberry we think. Downing berries are extra large, but are scattered so they have to be picked one at a time like other fruit. Downing will please you and make you big profits. \$8.00 per hundred.



them this year.
Price, \$7.00 per hundred.

AMERICAN—This wonderful new gooseberry is of the Houghton type, but seems to be an improvement on that valuable variety. Berries are as easily gathered, and they are larger and of better quality. American is certainly a fine gooseberry for either home use or market. They will please you.

Price reduced to \$9.00 per hun-





Grape Vines

(For price by dozen and thousand, see page 29.) Plant grape vines for field culture eight by twelve feet, requiring about 435 plants per

acre.

There is big money in growing grapes and many people are beginning to realize the fact.

The market cannot be overstocked with this fruit.

Concord.

They can quickly be made into juice for which there is a demand that always exceeds the supply and is something that will keep for years and years.

Get a grape vineyard started this year, sure.

Grape vines will grow and do well on light sand or clay, where it is hard to raise a crop of grain or other fruit.

Black Grapes

CONCORD - A large, CONCORD — A large, purplish black grape, ripening about the middle of September; vines remarkably vigorous and free from disease; the standard for productiveness and hardiness all over the country. We advise all who contemplate setting grapes, to plant Concord for main crop. They are the best market grape we ever raised. Our stock is extra large and thrifty and will please you. Our prices are very low on Concords, \$2.50 per hundred. purplish

WORDEN—In brief, an improved Concord, being larger in both bunch and berry, handsomer, nearly two weeks earlier and of better quality. Very choice and reliable. Worden will not yield like Concord and so are not planted so extensively for market. They are an extra good grape for home use. By far the best flavored black grape we have. Note our low prices on this valuable variety. Price, \$3.50 per hundred.

MOORE'S EARLY—Bunch large, berry round, color black, with a heavy blue bloom; quality better than the Concord. Moore's Early has been exposed to a temperature of more than 20 degrees below zero without injury, and it has been entirely exempt from mildew or disease. Its earliness makes it desirable and more particularly adapts it to the northern portion of the United States. It is always the early grapes that bring in the money. You can get your

Moore's Early off a few days ahead of the main mar-ket varieties and get from three to five cents per basket more for your crop. Price, \$4.00 per hundred.

CAMPBELL'S EARLY—A wonderful new grape of excellent quality and great produc-

tiveness.

"Campbell's Early vines are now being bought by careful vineyardists who want a grape which will hang on the vines, will not crack and which can be marketed at advantageous times instead of having to be forced on the market on some special day to avoid cracking and shelling. As a good keeper and shipper it is believed to be unequalled by any other grape. Its early ripening is at same time as Moore's Early, and at that time the quality is fully as good as Moore's Early; after that time the quality of Campbell's Eearly steadily improves for two weeks, so its season is not only very early, but is also medium and late."

It is both as to cluster and berry, of large size, of glossy black color, with a beautiful blue bloom, pulp sweet and juicy, free from foxiness, seeds small, few in number and part readily from the pulp.

number and part readily from the pulp.

They have been subjected to a temperature of 18 degrees below zero and have never been frozen in the least.
Buy some Campbell's Early vines this year. Price, \$9.00 per hundred.

White Grapes

NIAGARA—This is the leading white rape throughout the country. Fruit is NIAGABA—This is the leading white grape throughout the country. Fruit is large and of fine quality. If you want a white grape we know of no other that equals Niagara. Occupies the same position among the white varieties as Concord among the black; most profitable market sort. Bunch and berries large, greenish white, changing to pale yellow when fully ripe; skin thin but tough.

Every one should have a few white grapes for their own use if for nothing more. Price, \$4.00 per hundred.

Red Grapes

DELAWARE—Bunch small, compact, sometimes shouldered; berries small; skin thin, but firm; flesh juicy, very sweet and refreshing, of best quality for both table and wine; ripens with Concord or a little before; vine hardy and productive.

BRIGHTON

Delaware is extra fine for eating fresh or for home use. We had so much inquiry for them that we bought a stock, so we could sell them this year. All should have a few red grapes for home use. Price, \$5.00 per hundred.

BRIGHTON—Perhaps the best red grape in cultivation. Bunch large and compact, a strong grower, and very productive; quality good. Bright red berry and makes a hand-some appearance on the vine or on the table. Price, \$5.00 per hundred.

Special Grape Offer

We will send by mail postpaid

One Vine of Each Variety Mentioned Above FOR ONLY \$1.00

Grape vines, early and late, "Red, White and Blue," just what you want for your garden or for covering your grape arbor. ORDER THEM NOW.

Seven vines delivered to your door for \$1.00.

If you want this offer included in your shipment by express, we will include 2 vines of each variety for \$1.00.

Seed Potatoes

(For price by the peck and barrel, see page 29.)

You all know that it does not pay to plant small potatoes, or plant from the same seed year after year. Your potatoes will soon "run out" as they say.

We are sure you will find that it is the best investment you can make to send to the northern states every two or three years at least and get a new start with vigorous, healthy seed. (Many of our customers have found this to be true with potatoes as well as with plants.)

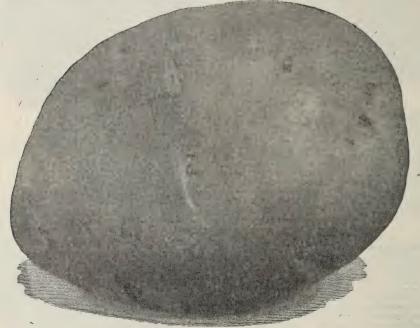
healthy seed. (Many of our customers have found this to be true with potators as with plants.)

The general shortage of potatoes this year is well known the country over. We advise all to place their orders as early as possible for seed potatoes. We have grown some of the most popular varieties and will sell them at prices quoted below until stock is gone. Remember these prices are below those quoted in most all catalogues. These potatoes are strictly No. 1 seed, guaranteed absolutely pure and unmixed. We will begin to ship early in March or as soon as weather permits us to ship with safety. Northern grown seeds are much more desirable to plant than those grown in the South. They are hardy and free from disease and will yield a big crop.

Peck, 15 lbs.; Bushel, 60 lbs.; Barrel, 165 lbs.

We will ship potatoes in sacks. Everything will be labeled and securely packed and delivered at the cars without extra charge.

N. B.—If you prefer your potatoes shipped in boxes and barrels instead of sacks, add 10 cents per bushel or 25 cents per barrel to price quoted on each variety.



CARMEN NO. 3

Late Varieties

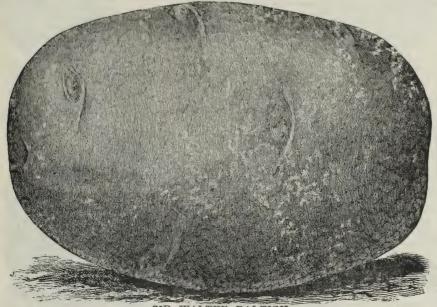
CARMEN NO. 3—This we consider the best potato grown. We advise all to plant Carmen No. 3 for main crop either for home or for market purposes. It makes great yields of fine, large, smooth tubers even under the most unfavorable circumstances and can be relied on to bring in money. It grows a very strong, upright top, with dark colored stalks and purple blossoms, and is little affected by drouth, blight or bugs. It is of the Rural family and keeps as well as Rural New Yorker, and is fine for eating just as soon as dug in the fall. Very heavy yielder. Try Carmen No. 3 and make money.

Price, \$1.50 per bushel.

BURAL NEW YORKER—Very well and favorably known all over the country. Planted largely for main crop on account of its keeping qualities. A very late potato. Characterized by a long, rather spindling vine with dark colored stalks, dark green leaves and purple blossoms; tubers nearly round, flattened, with very smooth, pure white skin, uniform in size, numerous in the hill, very attractive. Better to eat in winter and spring than when first dug. One of the most profitable of market potatoes. A general favorite throughout the country on account of productiveness, uniform size, color and keeping qualities. If you buy a few barrels of Rural New Yorker for main crop, you will never be sorry. Price, \$1.50 per bushel.

SIR WALTER RALEIGH—Cut on page 25 shows the shape of this fine new potato. Noted for its yield, size, smoothness and handsome appearance. It is a regular Rural New Yorker in type and sells for Rural in Chicago market; but it came out eight years later than that famous variety, and has all that much advantage in strength and vigor. Good large size, hardly ever any small ones, nearly round in shape, but flattened, just what is

most desired now; skin pure white, thin and transparent, eyes few and very shallow, potatoes never prongy and never scabby, almost blight proof, a sure yielder where others fail, in clay soils and all other soils. Sir Walter Raleigh is a good one and will not disappoint you. Price, \$1.50 per bushel.



SIR WALTER RALEIGH.

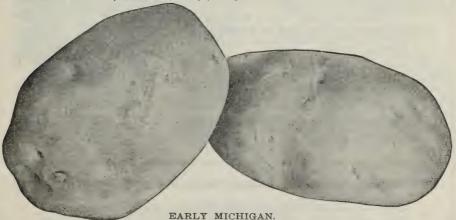
Early Varieties

EARLY MICHIGAN—This we consider the best early potato on the market. We find Early Michigan to be a heavy yielding, smooth, white potato that produces a big crop

Early Michigan to be a heavy yielding, shows, the veary early veary early.

The tubers are about the shape of Beauty of Hebron, but are clear white and have a smoother surface and are very uniform in size.

In nearly all sections there is big money to be made in growing a good early potato. Early Michigan will do the business, because they will yield a good crop of good sized, white potatoes and mature them as early as the earliest. We recommend this variety to our customers. Price, while they last, \$1.75 per bushel.



EARLY MAINE—A fine new early potato of exceptional value. We have grown them three years and find them to be a fine looking, smooth potato, yielding a good big crop. Early Maine has been one of our best paying potatoes this summer. They are even shaped and handsome. They are about the color of Beauty of Hebron and are an extra heavy yielding early potato. Try Early Maine this year sure. We guarantee they will please you. Our early potatoes all drowned out in May, this year. Early Maine withstood the wet weather extra well. Price, \$1.75 per bushel.

Seed Oats

SWEDISH SELECT OATS—(Regenerated)—"Best American Oat."—U. S. Department of Agriculture. We have grown a few hundred bushels of this most popular of all oats, and will sell them at price quoted below. Everyone who has seen Swedish Select Oats wants to get the seed and the demand has always far exceeded the supply.

No wonder they have been in demand, when the Experiment Stations and the U. S. Department of Agriculture commend them so highly. Prof. Carleton, at Washington, says: "Now probably the best American oat." Prof. Moore of Wisconsin, who has been largely responsible for their introduction, found them the most satisfactory of thirty-six varieties

American oat." Prof. Moore of Wisconsin, who has been largely responsible for their introduction, found them the most satisfactory of thirty-six varieties after testing them four years.

To sum up briefly, the following are reasons why Swedish Select Oats (Regenerated) are "the best."

FIRST—They outyield all others. Nearly every one who tries them testifies to this.

SECOND—They are very heavy; 36 to 42 pounds per bushel is the way they run.

THIRD—Fine appearance. They are pure white in color, large, thick and plump. None handsomer. The heads are large, upright and bushy.

FOURTH—Great root development. "This characteristic of the Swedish Oats, which enables them to resist drouth better than any other variety tested." So says Prof. Moore. Prof. Shepard, of the South Dakota Station, says: "They are the best drouth resister of all our new plants."

FIFTH—Earliness. They are the earliest, we think, of all large, heavy-yielding oats.

SIXTH—Freedom from rust and smut.

Our seed is extra heavy, clean and bright, and we guarantee it to please you in every way.

Price, for No. 1 seed sacked, F. O. B. cars, 95 cents per bushel; 10 bushels or over at 90 cents per bushel.

Our Customers Like Our Seed Potatoes.

Indiana, Pa., April 18.

O. A. D. Baldwin.

Dear Sir:—Potatoes received O. K. They are fine.

Ship plants soon as possible by express.

HARRY A. BORLAND.

Our Potatoes Gave Satisfaction.

Champaign, Illinois, April 9.

O. A. D. Baldwin.

Dear Sir:—Potatoes received in good condition and are all right.

Swedish Select Oats Do Well in Michigan.

Three Oaks, Mich., Sept. 1st, 1909.

Three Oaks, Mich., Sept. 1st, 1909.
O. A. D. Baldwin, Bridgman, Mich.
Dear Sir:—Last spring I put out ten acres of
Swedish Select Oats, also several acres of common
oats. Although the Swedish Select Oats were on
the poorest piece of ground and also where it was
so wet that part of the crop was drowned, still they
far outyielded the common seed. They are the finest
looking oats I ever saw. Being extra white and looking oats I ever saw. Being extra white and very plump.

They weigh considerably heavier than the common oats I have been growing and I will sow the Swedish Select extensively hereafter.

OTIS WIRTH.

N. B. TUCKER.



Do You Want Something Extra Fine in a Very Early Strawberry?

Look at our description of CHARLES 1 on page 7 of this catalog. This wonderful new Early Strawberry was introduced by us last year. We want you to buy them this Spring sure.

CHARLES I WILL MAKE YOU BIG MONEY



Photographic Reproduction of Medal Our Packages received at WORLD'S FAIR



We make all styles of the Climax baskets for melons, tomatoes, peaches, grapes, beans, peas, etc.



The best shipping basket on the market. Strong and perfectly made. Also half bushel baskets and picking baskets.





These crates are very popular for peaches, tomatoes, peppers, grapes, etc. We also make the Four Basket crate for plums, etc.



Berry crates and boxes. FULL quart or WINE quart.

Stock shipped made up or in the flat.

Our factories are the Best Equipped and turn out the FINEST PACKAGES on the Market.

Catalog showing all styles of Packages mailed on request.

ORDER EARLY

WELLS-HIGMAN COMPANY

Box C. St. Joseph, Michigan

N. B. For over twenty years we have bought all our fruit packages of Wells-Higman Co., and they have always given entire satisfaction. Try them. They are reliable. O. A. D. BALDWIN.

A Word in Closing

For twenty-four years we have been doing business on the square. We have always given every customer full value for every dollar sent us, or a little more than that.



O. A. E. BALDWIN

Who established the business in 1889. His motto was "Good Goods, Honestly Counted and Packed." We believe our present customers, many of whom were his customers, will agree that we are trying hard to follow the policy established twenty-four years ago.

Sometimes we make mistakes, but when we do, we are always ready and glad, to make things right with you.

We guarantee to please you and if we should not do so we want you to write and tell us about it, at once.

If our stock pleases you in every way we hope you will tell your friends and neighbors.

We receive hundreds of orders every year from people who say they saw some of our plants when received by a neighbor of theirs or who saw berries grown from our plants set in their locality.

If you can do so, come and see us and learn how we set, cultivate, dig and pack our berry plants.

Let us know when you are coming and we will meet you at the train and take you to our home. We live on the farm and are just common country folks, but we will make your visit pleasant if we can, and you may be able to learn something while going over our farms, packing houses, etc.

Lets get better acquainted and may be we can be of more help to each other than we have been in the past.

If we can tell you anything that will help you out in any way we will be glad to do it, and if you help us by giving us a boost among your neighbors you may be mighty sure we will appreciate it and do the right thing by them.

Tell us your berry troubles. Let us help you. Use our self-addressed envelope.



OUR HOME

Price List for 1912

We sell 25 of a variety at hundred; and 250 of a variety at thousand rates.

	Per	Per
RED RASPBERRY.	100	1,000
Cuthbert		\$6.00
Miller		5.00
King	1.00	8.00
Eaton	2.50	20.00
Ruby	1.25	10.00
Thompson's Early		5.00
BLACK RASPBERRY.	1.05	0.00
Cumberland		9.00
Hoosier		9.00 8.00
Gregg Conrath		8.00
Eureka		8.00
Kansas		7.00
Munger		8.00
Plum Farmer		. 12.00
	2.00	. 12.00
PURPLE RASPBERRY.		
Columbian		15.00
Haymaker	1.75	15.00
BLACKBERRY.		
Eldorado	1.50	13.00
Wilson's Early	1.00	7.00
Early King	1.25	10.00
Mersereau	1.75	15.00
Early Harvest	1.00	7.00
DEWBERRY.		
Lucretia	1.00	8.00
Premo		8.00
	1.00	0.00

CURRANTS. Per		Per
OURRANTS. Doz.	100	1,000
CURRANTS. Doz. London Market (Red)\$0.75	100 \$4.00	1,000 \$37.50
CURRANTS. Doz. London Market (Red) \$0.75 Red Cross (Red) .90	100 \$4.00 5.00	1,000 \$37.50 47.50
CURRANTS. Doz. London Market (Red) \$0.75 Red Cross (Red) 90 Fay's Prolific (Red) 75	100 \$4.00 5.00 4.00	1,000 \$37.50 47.50 37.50
London Market (Red) \$0.75 Red Cross (Red) 90 Fay's Prolific (Red) 75 Cherry (Red) 75	100 \$4.00 5.00 4.00 4.00	1,000 \$37.50 47.50 37.50 37.50
CURRANTS. Doz.	100 \$4.00 5.00 4.00 4.00 10.00	1,000 \$37.50 47.50 37.50 37.50 95.00
London Market (Red) \$0.75 Red Cross (Red) 90 Fay's Prolific (Red) 75 Cherry (Red) 75 Perfection (Red) 1.50 Lee's Prolific (Black) 90	100 \$4.00 5.00 4.00 4.00 10.00 5.00	1,000 \$37.50 47.50 37.50 37.50 95.00 47.50
CURRANTS Doz.	100 \$4.00 5.00 4.00 4.00 10.00 5.00	1,000 \$37.50 47.50 37.50 37.50 95.00
CURRANTS. Doz.	100 \$4.00 5.00 4.00 4.00 10.00 5.00 5.00	1,000 \$37.50 47.50 37.50 37.50 95.00 47.50
CURRANTS. Doz.	\$4.00 \$4.00 \$.00 \$4.00 \$10.00 \$5.00 \$5.00	1,000 \$37.50 47.50 37.50 95.00 47.50 47.50
CURRANTS. Doz.	\$4.00 \$4.00 5.00 4.00 4.00 5.00 5.00 5.00	1,000 \$37.50 47.50 37.50 95.00 47.50 47.50
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CURRANTS. Doz.	\$4.00 \$4.00 4.00 4.00 10.00 5.00 5.00 7.00 9.00	1,000 \$37.50 47.50 37.50 95.00 47.50 47.50 75.00 65.00 85.00
CURRANTS. Doz.	\$4.00 \$4.00 5.00 4.00 4.00 5.00 5.00 5.00 8.00 7.00 9.00	1,000 \$37.50 47.50 37.50 95.00 47.50 47.50 75.00 65.00 85.00
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CURRANTS. Doz.	100 \$4.00 5.00 4.00 10.00 5.00 5.00 7.00 9.00 2.50 3.50 4.00 9.00 5.00 5.00 5.00	1,000 \$37.50 47.50 37.50 95.00 47.50 47.50 75.00 65.00 85.00 20.00 32.50 32.50 47.50 47.50 Per Bbl. \$4.00 4.00
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See next page for prices on Strawberry Plants

Prices of Strawberry Plants 1912

Per	Per	Per
100	1,000	5,000
August Luther, (S)\$0.50		\$12.00
Aroma, (S)	4.00	16.00
Baldwin's Pride of Michigan, (S)	3.50	14.00
Brandywine, (S)	3.50	14.00
Beder Wood, (S)	2.50	10.00
Bubach, (P)	4.00	
Bisel, (P)	3.00	
Barton's Eclipse, (P)	3.00	
Corsican, (S)	4.00	
Charles I, (S) 1.25	10.00	
Dollar Mark, (S)	4.00	
Gandy. (S)	4.00	
Glen Mary, (S)	4.00	
Gibson, (S)	4.00	15.00
Haverland, (P)	4.00	16.00
Highland, (P)	5.00	
Heritage, (S)	4.00	
Lovett, (S)	3.00	
Michel's Early. (S)	2.50	10.00
Norwood. (S)	10.00	
Pocomoke, (S)	4.00	16.00
Stevens' Late Champion, (S)	3.50	14.00
Senator Dunlap, (S)	2.50	10.00
	4.00	17.00
bampic, (1)	4.00	
Oncic onii, (b)		
Warfield, (P)	2.50	10.00

We sell 25 of a variety at hundred rates, and 250 of a variety at thousand rates. Varieties marked (P) are "Pistillate" and must have staminate varieties set near m. Those marked (S) are "Staminate" and fertilize themselves. They can be set in large patches alone with best of results.

For prices of raspberry, blackberry, currant, gooseberry, grape plants, etc., see page 29.



We advise all to place their orders early

and be sure of getting what you want.

See our premium offers on page 2.

We shall try to give each of you a square deal and we hope to sell you plants for many years to come.

May we not hear from YOU SOON?

Bell Telephone in Our Office.

O. A. D. Baldwin Bridgman, Michigan

Ottawa, Ill. (Route 29), Sept. 27th, 1911.

O. A. D. Baldwin,

O. A. D. Baldwin,
Bridgman, Mich.
Dear Sir: Enclosed find picture of the 9,200 strawberry plants I received from you this last spring. It is said to be the finest patch of berries in this part of the country. Plants received in fine order. (Myself and dog in picture.)

Yours truly,
HENRY COLE.

(Mr. Cole grows berries on a large scale and has been our customer for years. He makes big money from our "new ground" plants.)

ORDER SHEET Parties ordering will please oblige us by using this sheet, being careful to fill the spaces correctly.

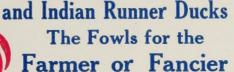
O. A. D. BALDWIN, Bridgman, Mich.

Name		Amount Enclosed										
Post Office		\$										
County												
State		Express Co										
Express Office	,	Ship by										
Freight Sta.												
DO NOT WRITE YOUR LETTER ON THIS SHEET.												
No. of Plants	VARIETY	PRICE										
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Lagrence Co.		
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		Land Market
799952318	P MO RESIDENCE SHIOT STI	HW TON-OU
morma	William	i was er en win
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		*

OVER

Rose Comb Rhode Island Reds



I have some fine Birds this season, all from my prize winning stock.

Extra fine Stock for sale at right prices.

Eggs f	rom	Prize	Winnin	g Reds,	\$2.25	per	15
Eggs f	from	Good	L tility	Reds,	1.25	per	15
Indian	Run	ner E	ggs		1.50	per	15

If you want the best all round farm fowls get started with Reds and Runners.

I can please you and save you some money. Write me stating your wants

LEWIS STANARD (R. F. D. No. 1) Bridgman, Michigan

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